



CORPORATE PACT



AGAINST SEXUAL EXPLOITATION OF CHILDREN AND ADOLESCENTS ON BRAZILIAN ROADWAYS

THE PARTIES WHO FORM THE CORPORATE/ORGANIZATIONAL SIGNATORIES OF THIS PACT

- are aware that Brazilians expect that the economic agents will adhere to the principles, attitudes, and standards that increase human rights awareness for all children and adolescents in Brazil;
- are willing to promote ethical corporate practices that can contribute to the eradication of sexual exploitation of children and adolescents on Brazilian roadways;
- know that in order to eradicate sexual exploitation of children and adolescents, especially on Brazilian roads, it is crucial to involve an increasing number of private companies, governmental agencies, and non-governmental organizations.

THE CORPORATE/ ORGANIZATIONAL SIGNATORIES OF THIS PACT PUBLICLY UNDERTAKE TO:

1. involve service provider employees, as well as employees in the transportation network, i.e., truck drivers, to take on the responsibility of acting as protection agents — with the goal of eradicating sexual exploitation of children and adolescents on Brazilian roads:
 - a. to encourage discussion and broadly address the issues which affect the quality of life on the job for truck drivers and to find solutions for these issues;
 - b. to present this subject to educational course attendees, people taking part in distance training sessions, and to include it in continuing education courses and specialized professional background programs; to provide assistance to truck drivers;
 - c. to disseminate information regarding ethical practices which can be adopted by different private companies and public agencies.
2. to continuously and permanently participate — as signatories of this Pact — in campaigns against sexual exploitation of children and adolescents on Brazilian roadways.
3. to create business relations standards which make it mandatory for transportation service providers — particularly those who are directly involved with truck driving — to comply with the principles and guidelines of this Pact.
 - a. to define and levy sanctions against companies and/or transportation network employees that knowingly practice or facilitate sexual exploitation of children and adolescents on Brazilian highways.
4. to inform and motivate all employees of companies and/or entities to take action to fight sexual exploitation of children and adolescents on Brazilian roads.
5. to support governmental or non-profit organization projects for the social reintegration of children and adolescents vulnerable to — or victims of — commercial sexual exploitation, using their own financial resources, or with the use of financial resources from the *Fundo da Infância e da Adolescência* (FIA) [Childhood and Adolescence Fund] with the purpose of rehabilitating victims and reintegrating them into society. These projects can be developed in partnership with governmental agencies and not-for-profit organizations for greater effectiveness.
6. to monitor the establishment and progress of the aforementioned initiatives, i.e., the accomplishment of the proposed goals, and to publicly announce the results of this two-fold effort.
7. being aware that although major federations and companies are not vested with inspecting powers, to encourage them to commit to recommending compliance with the practices of this Pact to their members:
 - a. to make sure that an increasing number of companies and organizations adhere to this Pact.
8. The World Childhood Foundation-Brasil (Instituto WCF-Brasil), supported by the Ethos Institute for Business and Social Responsibility, undertakes the additional responsibilities of:
 - a. publishing this Pact on a website specifically created for disseminating information on this Fight Against Sexual Exploitation of Children and Adolescents on Brazilian Roadways;
 - b. creating tools for disseminating information and actions (actions, content, and ethical standards, among others) to be implemented within companies;
 - c. disseminating information on positive experiences to promote the growth of new initiatives for eradicating child and adolescent sexual exploitation on Brazilian roadways.



Na mão certa

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